

# **Rescaling Community Development Advocacy through CDC Networks**

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# Contesting Scale in Community Development

## (Re)Interpreting Scale in a Federalist System

- The Politics of Scale: Hierarchical ontology vs. socially-constructed epistemology
- Spaces of dependence vs. spaces of engagement
- Reconciling scales of regulation with networks of association

## (Re)scaling the Community Development Contest

- Community development: limited to the local?
  - Organizing vs. Development
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# Research Question & Methods

How have CDCs worked through networks to rescale the spaces of engagement of community development policy beyond the local?

## Mixed Methods Study

1. **Document Analysis** (Historic & Contemporary)
  2. **Interviews** (National & State)
  3. **Survey** (State Networks)
  4. **Case Studies** (3 State Networks: mature, emerging, failed)
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# Three Phases of the CDC Rescaling Project

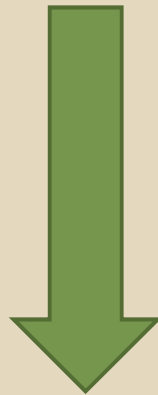
**Phase 1**

**Linking the Local through a National Network**



**Phase 2**

**Scaling Up & Down through State & Local Networks**

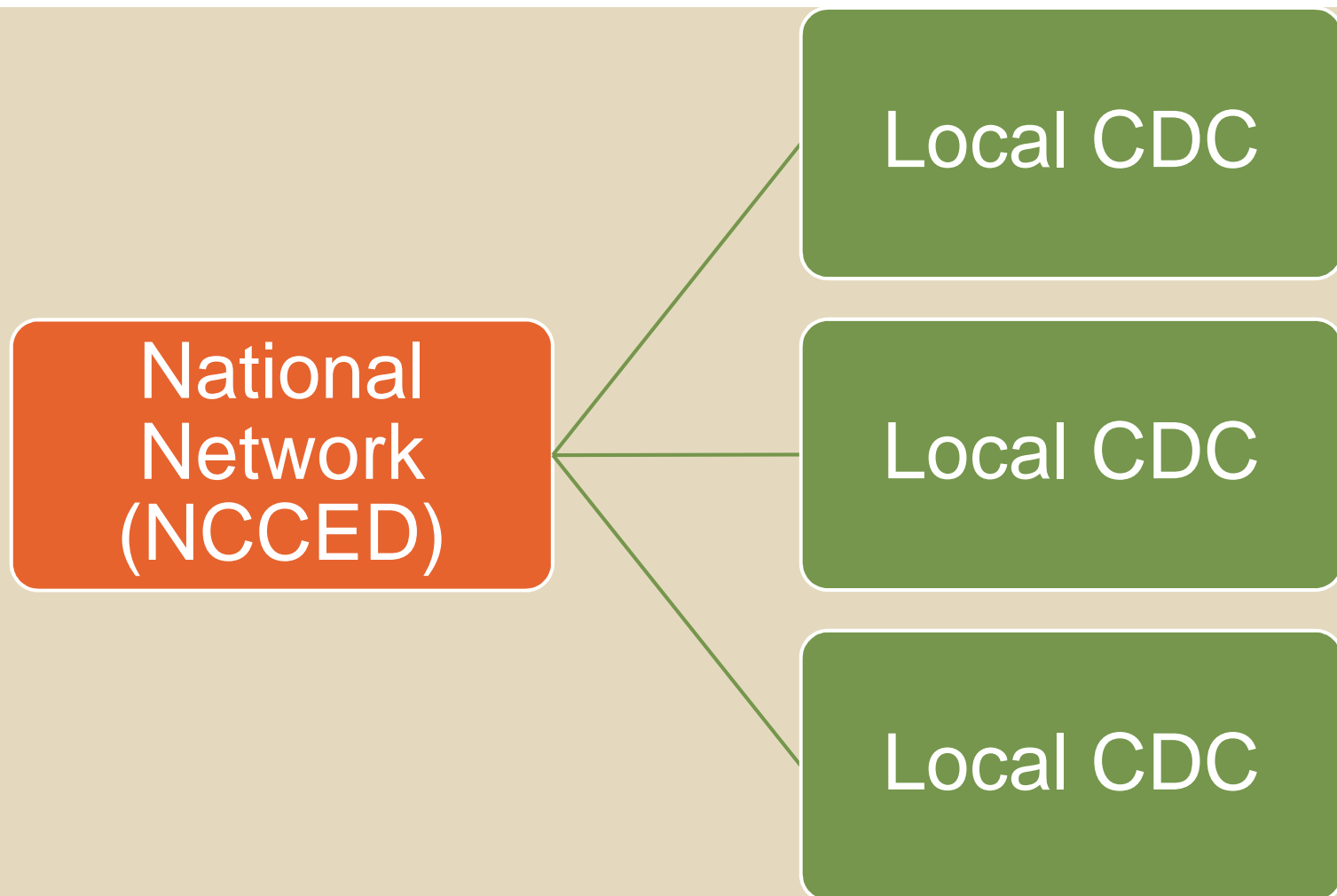


**Phase 3**

**A Network of Networks**



# Phase 1: Linking the Local through a National Network



# Phase 1 Outcomes

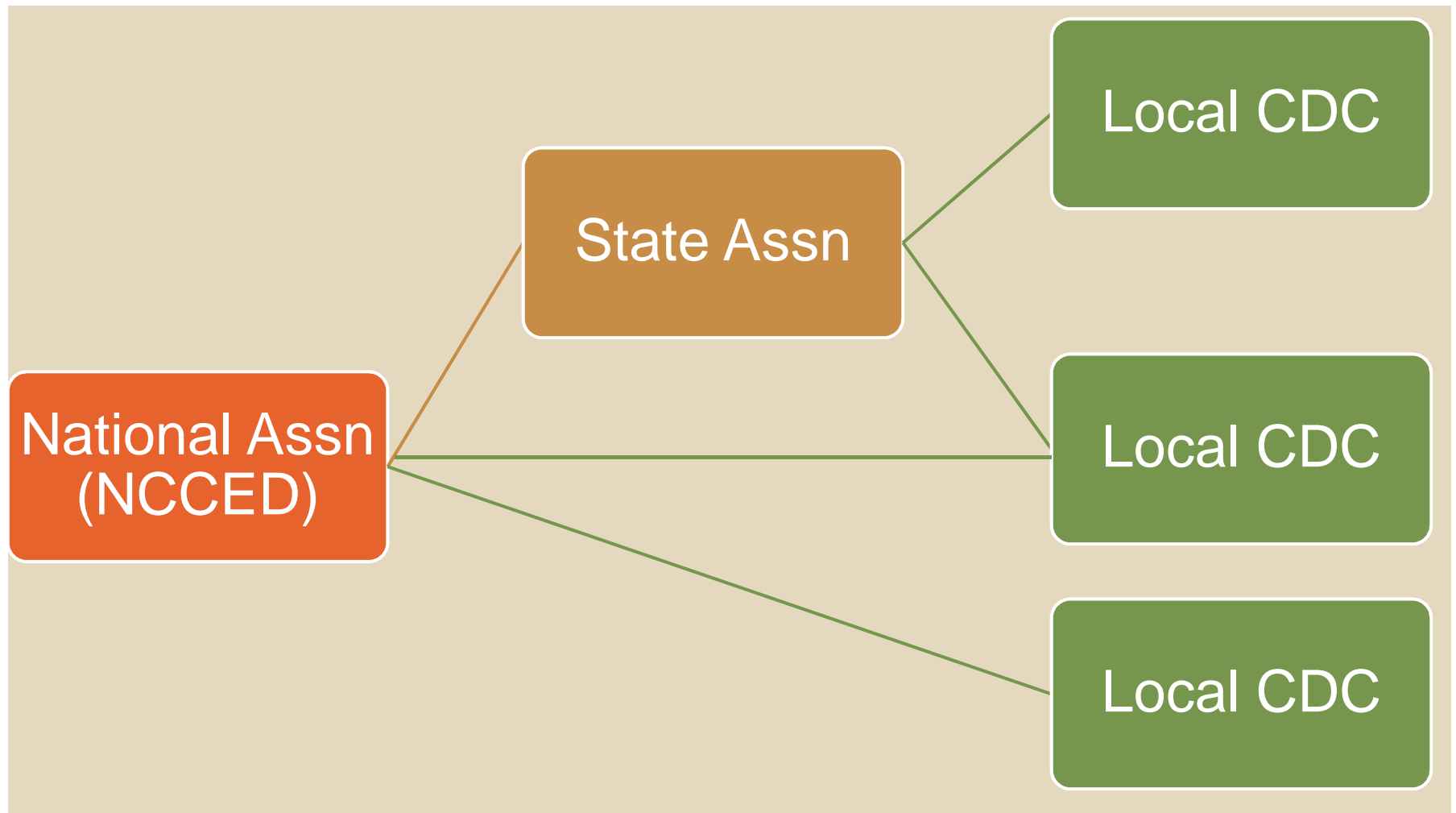
## Legitimacy

- National: CDC Censuses
- State: Research & Resources

## Network

- Horizontal Integration at National Scale = disjointed
  - Vertical Rescaling Project = successful, although uneven
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## Phase 2: Scaling Up & Down through State & Local Networks



# Phase 2 Outcomes

## Vertical Integration of Local CDCs with State

- Membership **Participation** and **Mobilization**
- **Perceptions** of Success

## Horizontal Expansion of State Policy Networks

- Increased **Breadth**
  - Increased **Depth**
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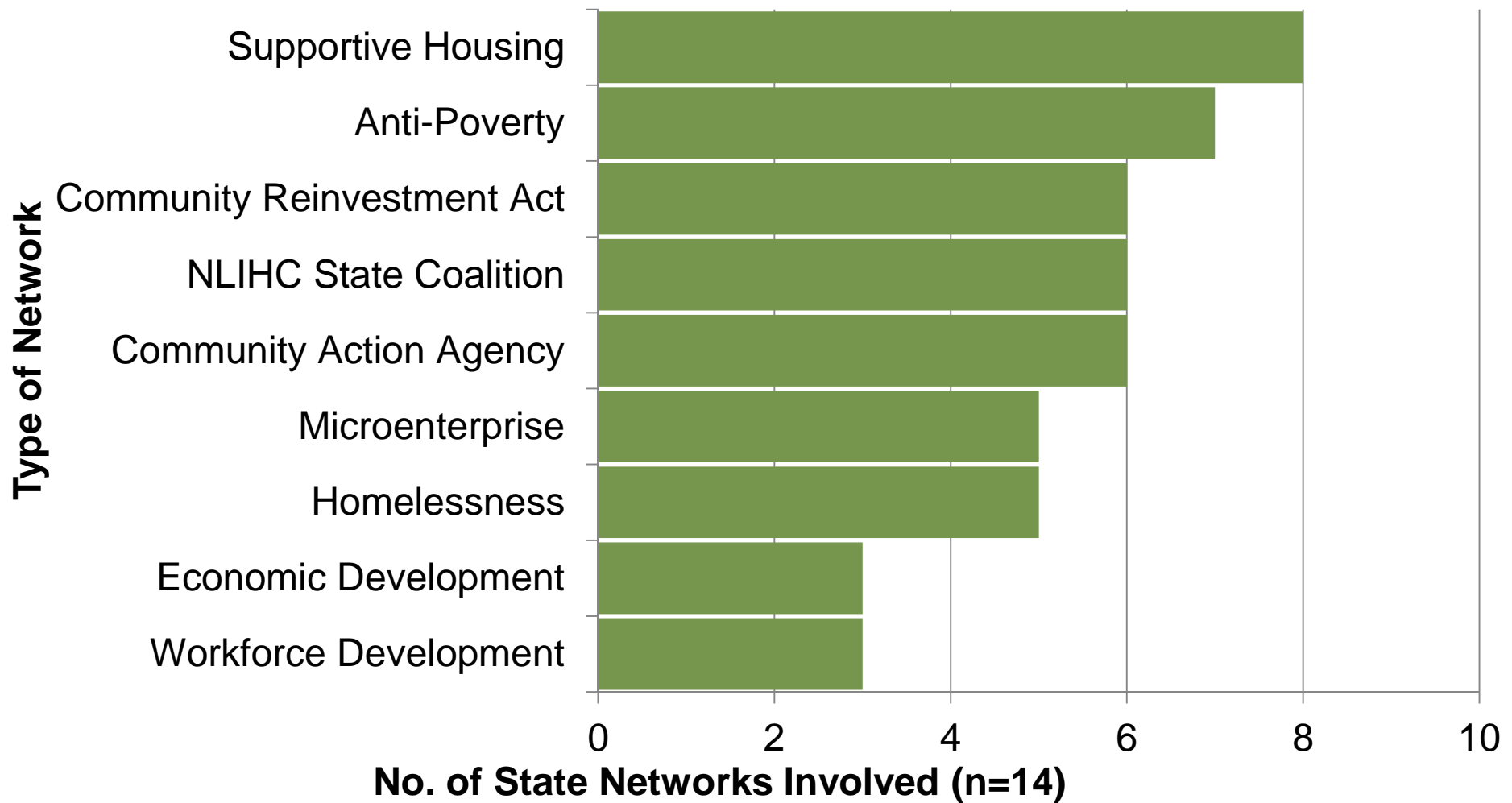
# Expanded Networks of Association

## Multi-Interest Housing Campaigns

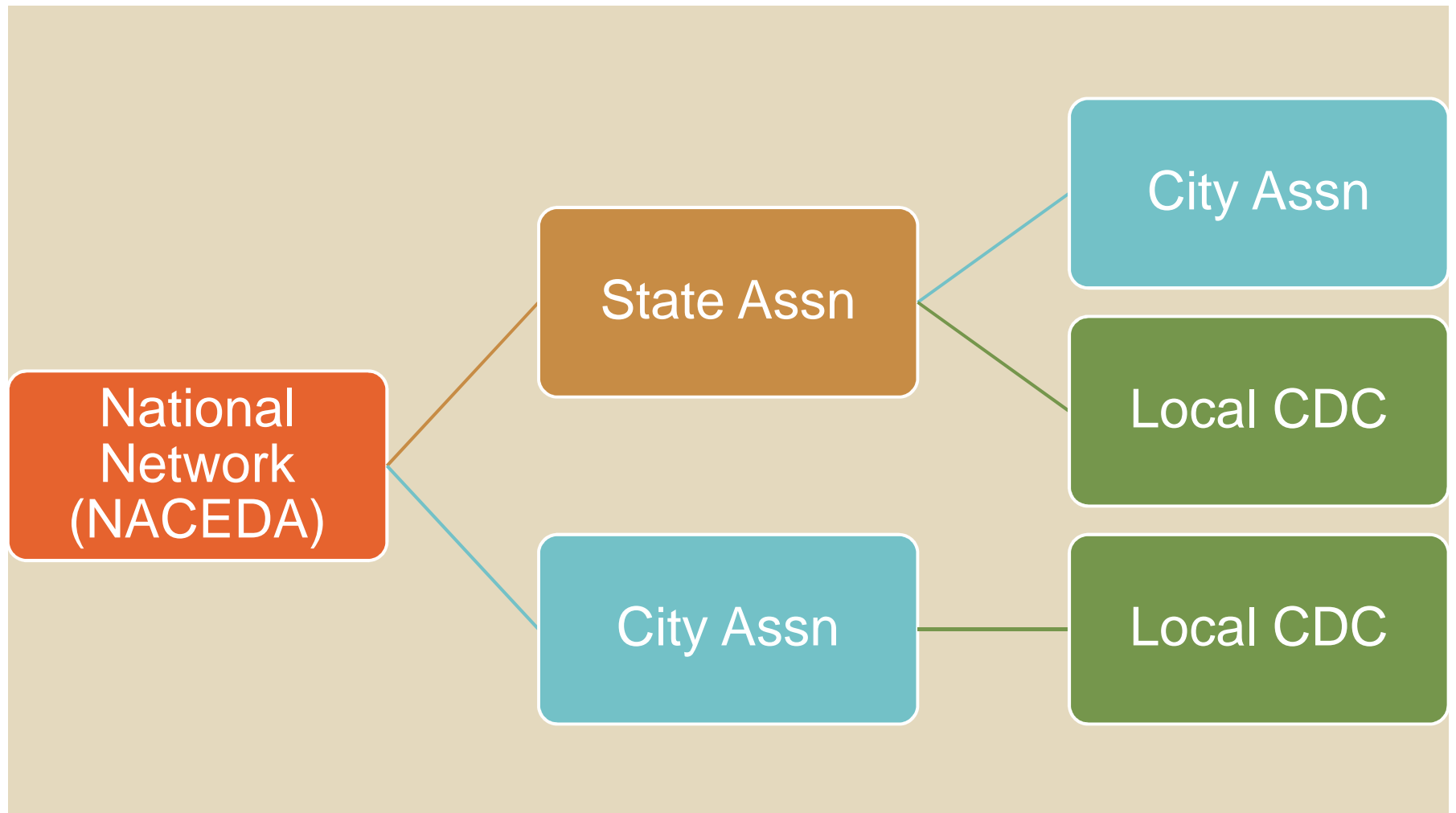
- **Most common partners:** social service providers, financial institutions, homebuilders
- Increased **public awareness** of housing crisis
- New **legislation & funds**



# Horizontal State Policy Networks



# Phase 3: A Network of Networks



# The Future(s) of Networked CDC Advocacy in the Rescaling Project

## Legitimacy

- of CDCs
- of CDC networks

## Agenda

- Source
- Scope

## Alliances

- Between CDCs
  - Strategic partners
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